



March 22, 2018

We recently had Katie Dilse as a keynote speaker and breakout session speaker for our 2018 Iowa Young Farmer Conference.

The Iowa Young Farmer Conference selects keynote speakers and breakout session speakers to empower our young farmer audience to become leaders inside and outside of agriculture, educate them on upcoming technologies and practices, as well as give them resources to handle the trials they might face in the industry. Katie used her farmer experience and enthusiasm for agriculture to talk about the hardships of agriculture in an uplifting tone through personal stories.

Katie excels at speaking events where she can interact with the audience. In preparation for the event, Katie took time to reach out to some of our Young Farmer Advisory Committee members to learn more about current events in Iowa agriculture to better relate to our audience. There is no hesitation in saying that Katie made an extra effort to connect with our attendees.

Before, during and after the event, Katie kept in constant, personal communication with us about our needs as well as her own (travel arrangements, hotels, etc.). Questions and concerns were always addressed in a timely, respectful manor. It was a definite plus that we didn't have to go through an extra contact person to prepare and finalize details.

In conclusion, Katie made the process of communicating a breeze, made her speech personable and inspired our young farmers. Both men and women enjoyed hearing her speak, especially in her breakout sessions.

Iowa Farm Bureau Federation

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