



BTI Ness City
P.O. Box 440
Ness City, KS 67560
785-798-2410
www.btiequip.com

To whom it may concern:

I am writing this letter to your organization to recommend the most outstanding, straight to the heart, motivational speaker, Katie Dilse, from Scranton, ND.

The first time I met Katie she was the guest speaker for the Ladies Luncheon at the US Custom Harvesters Convention in Wichita, Kansas. When I walked into the luncheon was I apprehensive as I was not a "harvesters" wife and thought it would be directed towards harvesting news for custom harvesters and wasn't sure it would be of any interest to me, as the Corporate marketing manager for BTI, a John Deere Dealer in Kansas. Boy was I mistaken! To this day I use the message Katie delivered. Katie left a huge impression on me, one that I will always hold dear too.

As the Corporate Marketing Manager for BTI, I was highly involved with our most recent Grand Opening at BTI Hoxie, in Hoxie, Kansas. I was looking for a motivational speaker as we were moving into an area that we, as an implement dealer, needed to build our customer base from scratch. Katie was the first person that came to my mind and was overjoyed to hear that she had April 1, 2016, open was able to bring her inspiration to Hoxie, Kansas.

Organizing her part of the program was a breeze, as she had my schedule and totally made her presentation to fit my needs, wants and time frame. She worked with me from day one until several days after as her heart is with her crowd. Katie arrived several hours before her scheduled time and mingled with the crowd, introduced herself and made everyone feel welcomed and a part of our BTI family. Katie was fantastic with our potential customers and the BTI staff.

Showtime: Katie rocked the night and had the attention of 800 plus people. Katie delivered the most heartwarming, attention getting, got to believe in your new local John Deere Dealer speech I have ever heard. She was able to spread the word to so many of the 800 people that BTI is here for them in sales, service, parts, finance and that BTI believes in each of them.

During Katie's presentation, she connected with a little guy, who to this day has kept in contact with her. She brought so many smiles, laughs and so much inspiration to our BTI Grand Opening and to the 800 plus attendees. She definitely delivered the most powerful motivational speech ever.

I highly recommend Katie for any size, type or kind of motivational speaking. She is one of a kind and you won't be disappointed.

If you should have any questions, please do not hesitate to contact me at 785-798-2410 or 785-798-0089. Thank you for your time.

Sincerely,

Tracee Schwien

Tracee Schwien,
BTI Marketing Manager

